



6th September 2012

Jaguar Land Rover North America to work with PareX

In Q4 2012, all Jaguar and Land Rover dealers in the United States and Canada will be connected to the PareX virtual warehouse. This deal will increase the number of participating JLR dealers from 490 to over 850, this represents more than 40% of the JLR worldwide dealer network.

Jaguar Land Rover North America and the Dutch company PareX will install the PareX system in all 350 JLR dealers in the USA and Canada under the brand name Edix.

PareX connects dealers via the Virtual Warehouse, enabling them to reduce their inventories and further increase customer satisfaction

With the introduction of PareX, JLR dealers will at the touch of a button have access to available parts at other dealers on both a national and international level. They can also see which parts are offered as obsolete thereby giving further discounts on purchasing and those parts which have been superseded.

Multiple part searches are easy to carry out and make it easy to identify which dealer can fulfill the order with the highest level of discount. Logistics and payment options are fully integrated.

The rollout of the system to all dealers will take place in the fourth quarter of 2012 and as from 1 January 2013 it will be fully operational.

NB:

For more information about PareX Parts Exchange visit www.parexparts.nl or contact

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PareX has been active since 1998 and the virtual warehouse is used by over 5000 franchised dealers in more than 50 countries. PareX gives dealers the opportunity to reduce obsolete stock levels and to buy original parts from within the system, The PareX warehouse has over 65 million original OEM parts listed.

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